
PRESS RELEASE

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Sundowner's Open House To Showcase New Products and Models

Coleman, OK - - Sundowner Trailers has long been recognized for their innovation and ingenuity and the past few years it has seemed to grow even stronger. The result is new models, improved models and first-of-a-kind models. With all of that ringing true, and tremendous interest from near and far, Sundowner has decided to put it all together in a showcase and open to industry dealers.

Industry dealers are presented this unique opportunity to view the newest Sundowner models including the toy hauler, motor sports, cargo and aluminum utility divisions as well as new horse trailer living quarters. The Sundowner New Product Open House will showcase these trailers at the Choctaw Casino and Resort Event Center in Durant, Oklahoma on April 10 and 11.

Over 70 units will be on display. Dealers are anxious to see the all-new 2 Car Stacker Transports, a first of its kind from Sundowner Trailers, as well as an aluminum dump trailers. Twelve of the super popular Sundowner Pro-Grade Toy Haulers and 12 horse trailers will feature small, mid-range and larger living quarters by Sundowner Interiors. From the cargo line, dealers can see the the XTRA Series Transporter, the exciting new MiniGo, the latest commercial gooseneck and bumper pull cargos plus the all new enclosed motorcycle series and enclosed race trailers.

Another rapidly growing area for Sundowner is their diverse lineup of utility trailers and open car haulers. Included on display will be the next level of car haulers, the ULTRA Series and the attractive MC12 Utility Trailer designed specifically to haul motorcycles. The all purpose 4000AP has the eye appeal of Sundowner's popular car hauler and the features of their all purpose utility trailer. The convenient front storage compartment combined with the 13' open deck make the Outdoorsman a must see. Dealers can also take a look at Sundowner's first gooseneck utility trailer, the XL Deck Over Series.

Other popular trailers like the concession trailers and farrier trailers will be on display.

For interested dealers, tours of the factory in Coleman, Oklahoma will be offered each morning beginning at 8:30.

Dealers from across the United States and Canada are invited. Interested parties need to RSVP by emailing jaimew@sundownertrailers.net or by phoning 800-438-4294 ext 2102.
